



Cunningham Baron

**News**  
For immediate release

1900 Superior Avenue | Suite 304 | Cleveland, Ohio 44114  
P 216.579.6100 | F 216.579.6102

**Press contact:**

Ann Marie Cunningham,  
216.579.6100 ext. 1  
e-mail: [ann@CunninghamBaron.com](mailto:ann@CunninghamBaron.com)

## Steel Window Institute Updates Website With Mobile Responsive Design

September 29, 2016—The Steel Window Institute (SWI), an association of the leading manufacturers of steel windows and doors, announces that its website ([www.steelwindows.com](http://www.steelwindows.com)) has been updated to feature a mobile responsive design, automatically changing to fit the screen of the device you're viewing it on. The new site will provide easy reading and navigation with a minimum of resizing, swiping, and scrolling on a wide range of devices from smartphones and tablets to laptop and desktop computers.

The site's gallery section has also been updated with many fresh new photos that showcase the beauty of steel windows and doors in varied applications—both residential and commercial—to complement a wide range of architectural styles from historic to contemporary. The versatility, durability, and long life cycle of steel windows and doors make them an excellent choice for almost any application.

SWI's website remains a comprehensive guide for the selection and specification of steel windows, including fixed, ventilated, hot rolled, cold formed, or fire rated. An educational page features the reasons for choosing steel windows, including their advantages of strength and beauty as well as recyclability, long life cycle, and energy-saving thermal performance.

Many downloadable resources are available for additional information, including the *Architect's Guide to Steel Windows*, various product sourcing guides, and the facts about steel window replacement versus restoration.

The members of SWI are leading manufacturers of windows and doors made from either solid or formed sections of steel and related products such as casings, trim, mechanical operators, screens, and moldings that are manufactured and sold by members of the industry for use with steel windows and doors. SWI provides the public with general and technical information concerning the industry's products. Proprietary specifications produced by each SWI member are available from individual members upon request.

Contact the Steel Window Institute at 1300 Sumner Avenue, Cleveland, Ohio 44115-2851. Phone: 216-241-7333; fax: 216-241-0195. On the web: [www.steelwindows.com](http://www.steelwindows.com).

###